

PRESS RELEASE
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Learning Matters Receives Grant from Adobe

NEW YORK, NY – Learning Matters, through its Listen Up! project, has received an award of \$800,500 to participate in Adobe's Youth Voices global initiative. Listen Up! will be training teachers in the use of media in the United States and two other countries during the first year of the project.

Listen Up! is one of five organizations partnering with Adobe's "Youth Voices," which is designed to help underserved middle- and high-school aged youth develop critical skills, will be in 36 sites worldwide, including San Francisco, San Jose, New York, Seattle, London, Noida and Bangalore, India.

"Adobe Youth Voices infuses learning experiences with technology, enabling teens to think more creatively, communicate effectively and work collaboratively - all critical skills for success in the 21st century," said Adobe CEO Bruce Chizen. "Young people have great potential to stimulate dialogue and improve their communities. We want to ensure that they have the skills and tools needed to make this possible." AYV will provide young people access to multimedia tools and training, enabling them to explore and comment on their world through video, audio, multimedia, digital art, animation and Web design.

"Our work in youth media is not just about giving youth a voice," said Listen Up! Director Rhea Mokund. "It is about providing access to the tools and resources so that youth themselves can create from a place of power."

Listen Up! is a youth media network that connects young video producers to resources, support and projects. It is the largest such formal network of its kind and is an arm of the 501(c) (3) nonprofit production company Learning Matters, Inc., founded in 1993 by John Merrow.

For more information please visit <http://www.listenup.org/community/adobe.php>

Learning Matters has an 11-year history of producing media that encourages and enriches public dialogue about education, youth and families, and expands learning opportunities for youth. In addition to television production, Learning Matters operates Listen Up!, the largest youth media network in the world. Listen Up! trains disadvantaged youth in media at more than 100 sites around the world and produces programs seen on the Independent Film Channel and PBS.